

Think BIGG

by: Mayor Domingo Vargas



Blue Island: Time for Change

It's time to make a commitment that will affect change.

Blue Island is ready to **grow**.

It is passionate, organized, and prepared to begin the journey into a world that will **educate** and **give purpose** to our people, community, and most especially our **children**, to live in a place that they can be proud of!

And the Community is hungry for change.



What is BIGG?



Blue Island Going Green!



The Basics

A journey of many miles begins with a single step...

And this first step requires the following ingredients:

- **Leadership**
- **The Plan**
- **The Desire**
- **The Buy-In**
- **Commitment**
- **A Solid Foundation**



What Makes a City Green?

Although the EPA has not established official criteria for ranking the **greenness** of a city, there are several ways to measure the impacts of **reducing** one's carbon footprint.



What Makes a City Green?

These Measurements include:

1. Air and Water Quality
2. Efficient Recycling Practices
3. Responsible Waste Management
4. Percentage of LEED-certified Buildings



What Makes a City Green?

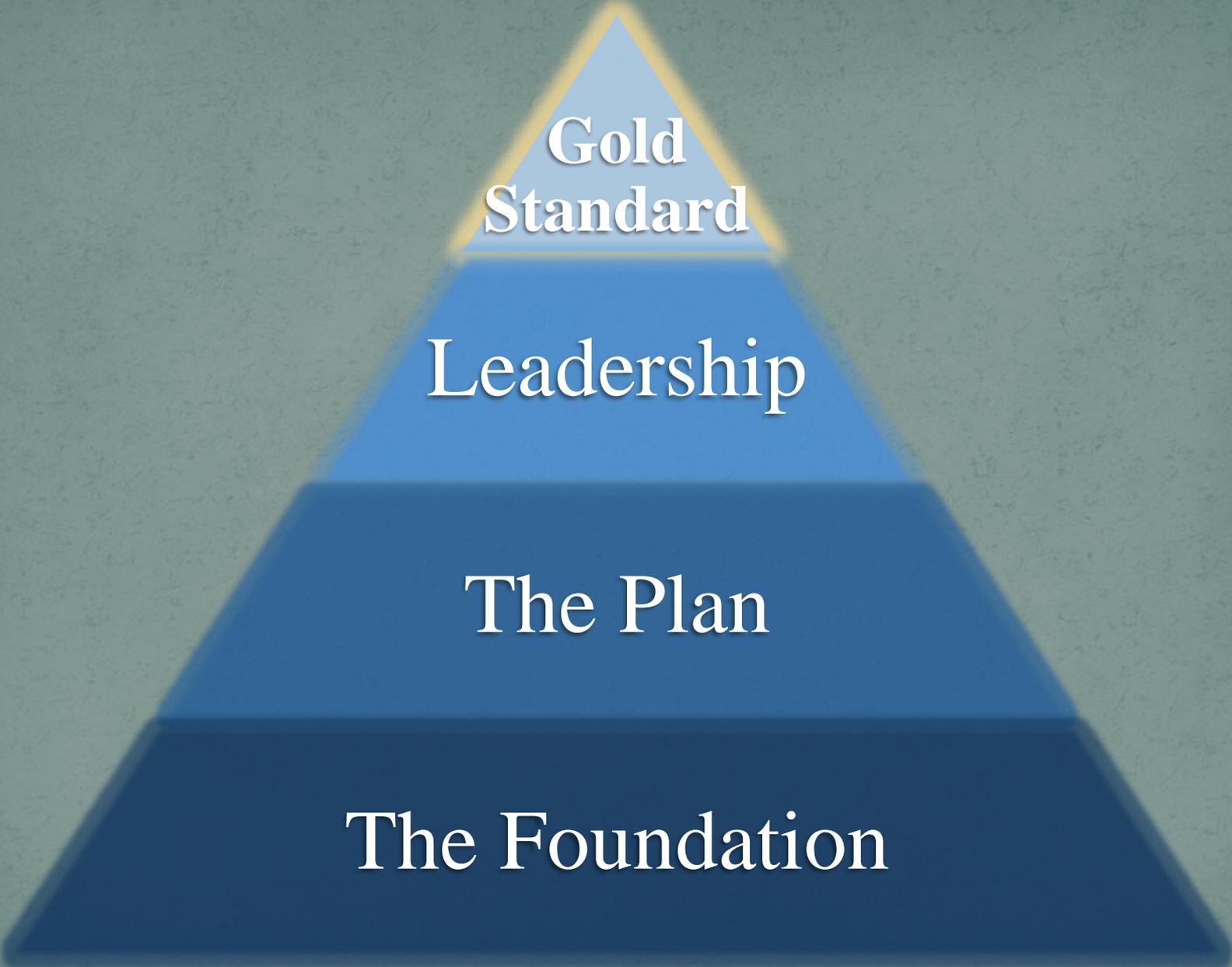
5. Improved and Expanded Bike Infrastructure
6. Easy Access to goods and services that promote green lifestyle choices
 - e.g., organic food, buying Local, clean transit options
7. Acres of Green Space
8. Use of Renewable Energy Sources



What Makes a City Green?

However, in order to ensure that these factors are promoted and maintained, it is imperative that the residents and store owners in our community recognize and appreciate the impacts of committing to a multi-faceted plan that is inherently designed to **benefit** everyone and our future, **environmentally-** and **economically-**speaking.





Gold
Standard

Leadership

The Plan

The Foundation

- 1. Division Street Bridge**
- 2. Comprehensive Plan**
- 3. Western Avenue Two-Way**
- 4. 119th Street Property**
- 5. ...More?**

The Foundation

**1. Dir. Of Finance &
Administration**

2. Dir. of Public Safety

3. Dir. of Municipal Services

Each department head will have
a minimum of one (1)
and a maximum of three (3)
areas of responsibility with the plan

The Plan

The Foundation



Leadership

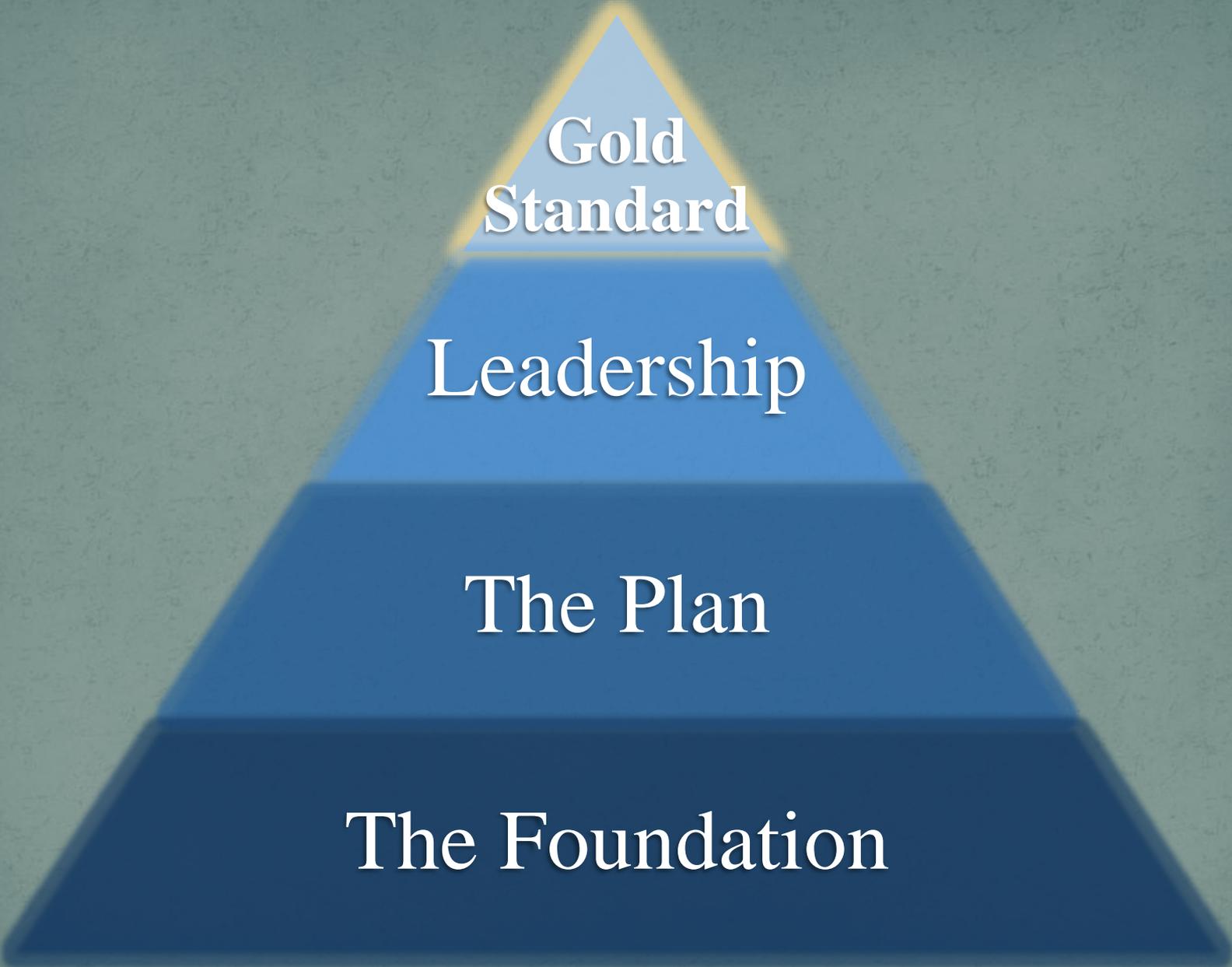
The Plan

The Foundation

Leadership: 6 Key Players

Without strong Leadership, B.I.G.G. will never be big.





Gold
Standard

Leadership

The Plan

The Foundation

Leadership & the Gold Standard

Every area of the Blue Island Government, whether purchasing, planning, or doing something “because we have always done it that way,” will be reviewed to see if it fits the Gold Standard.

The **Gold Standard** will always be based on what the Foundation Plans include.



THE PLAN

There are many ways to deliver this plan,
which is designed to be easily operated and readily
understood by the public.



The BIGG Plan

- The overall plan will be devised by:
 - Jason Berry-General Green
- After the plan is formulated,
 - Mayor presented to the Directors.
 - then to the Directors,
 - as well as to the City Council.
- The Directors will not share the plan with their respective staffs until the City Council has seen the presentation and after presentation at City Council.



The BIGG Plan

- Once the City Council Meeting...
 - Directors will need to share it with their respective Department Heads, then determine which areas they will be responsible for.
- Each department should have a volunteer Green Leader or Rep.
- Following this, each department head will be given a vision of what will be expected of them by the director (s).



The BIGG Plan

- Gen. Green (Jason) will schedule a weekly BIGG meeting
 - which Green Reps are encouraged and advised to attend
 - and will be open, allowing others to participate
- Plans for each department should be coordinated with department heads to insure and ensure their buy-in!



The BIGG Foundation

- Adapt prior studies that have been done for and by Blue Island
- Coordinate and connect with major groups, e.g. CMAP (2040)
 - which will help us to stay on track
 - and provide us with a basis for future projects.
- Coordinate efforts to market major companies to consider Blue Island a future home.
- Have a presentation put together to attract new business.
- Possible connections:
WWF, Earth Hour, B2B, Chamber of Commerce



”It is us who makes the difference.”

”We are not just preaching it... we are going to live it”

~ Mayor Domingo Vargas

...or just the beginning!

THE END

