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**THE CITY OF BLUE ISLAND  
COOK COUNTY, ILLINOIS**

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**RESOLUTION  
NUMBER 2015-29**

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**A RESOLUTION APPROVING AND AUTHORIZING EXECUTION  
OF A MEMORANDUM OF UNDERSTANDING WITH THE  
CHICAGO SOUTHLAND ECONOMIC DEVELOPMENT  
CORPORATION FOR SELECT CHICAGO SOUTHLAND  
MEMBERS.**

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**DOMINGO F. VARGAS, Mayor  
Randy Heuser, City Clerk**

<b>1st Ward</b>	<b>TOM HAWLEY</b>	<b>GEORGE POULOS</b>
<b>2nd Ward</b>	<b>LETICIA VIEYRA</b>	<b>FRED BILOTTO</b>
<b>3rd Ward</b>	<b>NANCY RITA</b>	<b>KEVIN DONAHUE</b>
<b>4th Ward</b>	<b>CANDACE CARR</b>	<b>ALECIA SLATTERY</b>
<b>5th Ward</b>	<b>JANICE OSTLING</b>	<b>KENNETH PITTMAN</b>
<b>6th Ward</b>	<b>DEXTER JOHNSON</b>	<b>JAIRO FRAUSTO</b>
<b>7th Ward</b>	<b>NANCY THOMPSON</b>	<b>JAMES JOHANSON</b>

**Aldermen**



## **Select Chicago Southland MOU**

**02/26/2015**

### **I. Introduction and Purpose**

The City of Blue Island has partnered with South Suburban Mayors and Managers (SSMMA) and the Chicago Southland Economic Development Corporation (CSEDC) to create a regional retail development group. Under the banner of Select Chicago Southland, twelve municipalities have pooled resources to promote the region for retail and commercial development by attending and exhibiting at International Council of Shopping Centers (ICSC) events.

### **II. Discussion/Highlights**

In the past year Blue Island staff has attended Chicago Deal Making, Retail Connection, and RECon 2015. Funds for Select Chicago Southland and ICSC events have been appropriated, including attendance at RECon 2016. Blue Island has appropriated the funds, \$2500, identified in the MOU.

RECon is the world's largest retail real estate exhibition and conference, bringing together over 30,000 shopping center executives, retailers, financial companies, economic development professionals, public officials and product and service providers.

### **III. Conclusion and Recommendation**

Recommendation to approve resolution authorizing the Memo of Understanding (MOU) with CSEDC.

Staff contact: Jason Berry, ACIP, Deputy Director of Community Development

Email: [jberry@cityofblueisland.org](mailto:jberry@cityofblueisland.org)

## **RESOLUTION NO. 2015-29**

### **A RESOLUTION APPROVING AND AUTHORIZING EXECUTION OF A MEMORANDUM OF UNDERSTANDING WITH THE CHICAGO SOUTHLAND ECONOMIC DEVELOPMENT CORPORATION FOR SELECT CHICAGO SOUTHLAND MEMBERS**

Whereas, the City of Blue Island (the “City”) is a non-home rule municipality and has the authority to enter into contractual agreements;

Whereas, since 2013, the Chicago Southland Economic Development (CSEDC) has organized and provided services for municipalities at International Council of Shopping Centers (ICSC) events for shared exhibit space to reduce cost of individual municipal participation and to save time and effort for municipal staff and elected officials;

Whereas, the City seeks to participate in ICSC related events as members of Select Chicago Southland and has appropriated the proper funding;

Whereas, by joining together to promote the positive benefits of investing in the Southland region municipalities gain recognition and initiate new and/or strengthen existing relationships with retailers, brokers, and developers;

NOW AND THEREFORE, BE IT RESOLVED by the City Council of the City of Blue Island, Cook County, Illinois, as follows:

The terms and conditions as shown in the Memorandum of Understanding and Scope of Services attached as Exhibit A to this Resolution are hereby approved.

The City Council further authorizes the Mayor or his designee to execute any and all documentation that may be necessary to carry out the intent of this Resolution. The officers, employees, and/or agents of the City shall take all action necessary or reasonably required by the City to carry out, give effect to, and consummate the intent of this Resolution.

**This resolution shall be in full force and effect upon its passage and approval as required  
by law.**

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## Memorandum of Understanding for Select Chicago Southland

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City of Blue Island

and

Chicago Southland Economic Development Corporation (CSEDC)

This Memorandum of Understanding (MOU) outlines the terms and understanding between Chicago Southland Economic Development Corporation (CSEDC) and Village of Blue Island regarding participation in International Council of Shopping Centers (ICSC) related events as members of Select Chicago Southland.

Since 2013, Chicago Southland Economic Development (CSEDC) has organized and provided services for municipalities at ICSC events for shared exhibit space to reduce cost of individual municipal participation and to save time and effort for municipal staff and elected officials. By joining together promoting the positive benefits of investing in the Southland region, municipalities gain recognition and initiate new and/or strengthen existing relationships with retailers, brokers, and developers.

This MOU confirms the City of Blue Island has agreed to participate in the following (ICSC) events under the Select Chicago Southland partnership:

**ICSC Chicago Deal Making Event October 7 & 8<sup>th</sup> Chicago Navy Pier**

**Cost: \$750 per municipality**

**Cost: \$305 ICSC Registration Fee** (Blue Island representative is responsible for arranging registration payments directly to ICSC).

**Payment Includes:**

- 20x20 Exhibit Space
- 1 Draped Counter + Chairs
- Shared promotional materials
- Administrative Coordination by CSEDC for reserving booth space, ordering furniture, coordinating Select Chicago Southland Meeting, direct payments to ICSC and other administrative duties.
- Excludes registration fee of \$305 per person.

**Deadline for Payment: June 31, 2015    Payment: PAID**

**ICSC RECon Event May 23-25<sup>th</sup> in Las Vegas, Nevada**

**Cost: \$2,500 per Municipality**

**Includes:**

- Show Booth Package: 900 Square ft. exhibit space in Cities of the World Pavilion
- Specialty furniture
- Skirted Counter
- Electrical/Labor

- Video and brochure materials
- LED Screen Display
- 3 Staff Exhibitor badges
- Up to date Select Chicago Southland Website
- Administrative coordination by CSEDC for reserving booth space, ordering furniture, fixtures, equipment, advertising and marketing with all ICSC provided print and e-media. Additionally, CSEDC staff will coordinate Select Chicago Southland monthly meetings, direct payments and negotiations with ICSC staff and other administrative duties.

**Deadline for RECon Payment: August 12, 2015    Payment: DUE**

By signing this MOU, the City of Blue Island commits to the payment of **\$750.00** for participation at the Chicago Deal Making Event and **\$2,500** for ICSC RECon in Las Vegas. Should the City of Blue Island decide not to participate after giving CSEDC a check, refunds are not available unless the designated municipal representative or CSEDC staff replaces Blue Island with another municipality.

**RECon Exhibit Badge:** Municipalities are assigned three exhibit badges and have the freedom of giving badges to municipal staff, spouse or business partners. However, in some cases, a municipality may elect not to use all of their allocated exhibit passes. CSEDC encourages extra badges go directly to members of the Select Chicago Southland alliance for reassignment. The donation should occur before the ICSC early bird registration expires. However, once a badge is donated, the recipient is expecting usage of badge and will incur additional expenses associated with travel, etc. It's very expensive to purchase a badge on site and both inconvenient and inconsiderate to make adjustments after a donated badge has been reassigned to another member. Please double check with all involved parties at your municipality **before** donating extra badges.

CSEDC is the administrator, facilitator, and liaison between ICSC and Select Chicago Southland team members. Please refer all issues/problems to CSEC staff, prior to contacting ICSC.

This MOU shall become effective upon signature of City of Blue Island designated signatory by the authorized representatives of CSEC and will remain in effect and expires May 26, 2016.

\_\_\_\_\_ Date:  
Domingo Vargas, Mayor of Blue Island  
City of Blue Island

\_\_\_\_\_ Date:  
Jason Berry, Deputy Dir. Community Dev.  
City of Blue Island

\_\_\_\_\_ Date:  
Reggie Greenwood, Executive Director  
Chicago Southland Economic Development Corporation

ADOPTED this 25th day of August, 2015, pursuant to a roll call vote as follows:

	YES	NO	ABSENT	PRESENT	ABSTAIN
Alderman Hawley	X				
Alderman Poulos	X				
Alderman Vieyra	X				
Alderman Bilotto	X				
Alderman Rita	X				
Alderman Donahue	X				
Alderman Carr	X				
Alderman Slattery	X				
Alderman Ostling	X				
Alderman Pittman	X				
Alderman Johnson			X		
Alderman Frausto	X				
Alderman Thompson			X		
Alderman Johanson			X		
Mayor Vargas					
TOTAL	11		3		

APPROVED by the Mayor on August 25, 2015.

*Domingo F. Vargas*  
 MAYOR OF THE CITY OF BLUE ISLAND,  
 COUNTY OF COOK AND STATE OF ILLINOIS

ATTESTED and Filed in my office this

25th day of August, 2015.

*Randy Hester*  
 CITY CLERK